

Press Release:

The Color Cove Celebrates Recognition as a 2024 Nextdoor Neighborhood Fave in Local Business Awards

Fort Lauderdale, FL, October 23, 2024 — We are excited to announce that The Color Cove Hair Salon has been named a 2024 Nextdoor Neighborhood Fave! This recognition, part of Nextdoor’s annual Local Business Awards, celebrates businesses that are cherished by their local communities. As a Neighborhood Fave, The Color Cove will enjoy increased visibility on the Nextdoor app, a prestigious Neighborhood Fave badge on our Nextdoor Business Page, and we’ll proudly display the “2024 Neighborhood Faves Winner” sticker in our salon.

“We are deeply honored to receive this recognition,” says Jill Kaye, owner of The Color Cove. “Our team is dedicated to delivering exceptional service every day, and being recognized by our neighbors is incredibly meaningful. It reflects the trust and loyalty we have worked hard to build within our community.”

Nextdoor’s Neighborhood Faves awards are based on the number of recommendations and 'Faves' from neighbors over the past year. With one in three households in the U.S. using Nextdoor, it serves as a vital platform where neighbors and local businesses connect. According to a May 2023 survey, 94% of Nextdoor neighbors value recommendations from their community, and Neighborhood Faves winners receive six times more recommendations than others on the platform.

To learn more about The Color Cove and the services we offer, visit our website at thecolorcovehairsalon.com.